

**Buyer Name** 

Account Types
Billing Type

Date:

Comments

Phone/Fax

CPE

NAGELBERG, DAN

(202) 338-6919 /

Weekly/Irregular OBAMA SCHED C

National/Political Candidate - Agency

OBAMA FOR AMERICA SCHEDULE C

Accepted-Station:

95/101/1617

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848986 Contract # **Date Entered** 08/17/12 Schedule Dates 08/18/12-08/31/12 Last Modified 08/17/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP No Headline # 06284179 Product Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

15.00

\$5,937.00

\$33,643.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/24/12-08/31/12	5	:30	9P- 10P (ET)			 	i I I	 	1		2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	PRIMETIME WHAT WOULDYOU DO EFF 1/2	8/17/12
2.0	Normal Line / SPOT	08/20/12-08/31/12	4	:30	12P- 12:57P (ET)	6	Χ	X	X	X	X		12	\$350.00	\$4,200.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/17/12
3.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	6P- 6:30P (ET)	3	Χ	X	X	X	X		6	\$900.00	\$5,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/17/12
4.0	Normal Line / SPOT	08/20/12-08/31/12	4	:30	6:58P- 7:28P (ET)	2	Х	X	X	X	X		3	\$1,200.00	\$3,600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/17/12
4.0.1	Closed Preempt	08/28/12						 	 	 	 					Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
5.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	7A- 9A (ET)	3	Χ	X	X	X	X		6	\$750.00	\$4,500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12
6.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	7:28P- 7:57P (ET)	2	Х	X	X	X	X		4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/17/12
7.0	Normal Line / SPOT	08/20/12-08/31/12	5	:30	9A- 10A (ET)	7	Х	X	X	X	X		14	\$360.00	\$5,040.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/17/12
8.0	Normal Line / SPOT	08/20/12-08/27/12	5	:30	7:58P- 10P (ET)		1	l I	I I	l E	1		2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	BACHELOR PAD	8/17/12
9.0	Normal Line / SPOT	08/18/12-08/25/12	5	:30	5:58A- 8A (ET)			l I	I	l I	1	1	2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)	NEWS	8/17/12
10.0	Normal Line / SPOT	08/18/12-08/25/12	5	:30	8A- 9A (ET)			1	İ	į.		1	2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12
11.0	Normal Line / SPOT	08/19/12-08/26/12	5	:30	5:58A- 8A (ET)			l I	İ	i I	I I	1	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)	NEWS	8/17/12
12.0	Normal Line / SPOT	08/19/12-08/26/12	4	:30	8A- 9A (ET)				I		1	1	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/17/12

Accepted-Agency/Advertiser:

Contract # 848986 **Date Entered** 08/17/12 Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate **Schedule Dates** 08/18/12-08/31/12 Last Modified 08/17/12 Aug. 2012 36 \$21,610.00 Advertiser Obama for America (14538) Penne Marsh **WVEC Entered By** 25 \$17,970.00 Sep. 2012 13WVEC.TV 613 Woodis Ave. Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP No Grand Total: 61 \$39,580.00 Norfolk, VA 23510 06284179 Product Headline # Political - US President (1174) Demo **Brand** DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 Greer, Margolis, Mitchel (GMMB) NAGELBERG, DAN **Buyer Name** 1010 Wisconsin Ave NW Commission \$5,937.00 Phone/Fax (202) 338-6919 / Suite 800 **Net Total** CPE \$33,643.00 95/101/1617 Washington, DC 20007 Sales Tax **Account Types** National/Political Candidate - Agency **Billing Type** Weekly/Irregular OBAMA SCHED C Comments OBAMA FOR AMERICA SCHEDULE C Run Times SPW Mo Tu We Th Line Line Type / Break Type (Ref #) Dates Sec Length Fr Sa Su Spots Rate Total Station Entered Comments :30 9A- 9:30A (ET) 13.0 Normal Line / SPOT 08/19/12-08/26/12 \$70.00 \$140.00 Norfolk (WVEC) (WVEC) WALL STREET JOURNAL 8/17/12 :30 10P- 11P (ET) \$1,500.00 8/17/12 14.0 Normal Line / SPOT 08/22/12-08/29/12 \$3,000.00 Norfolk (WVEC) (WVEC) FINAL WITNESS

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser: